



Michele Ruiz

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Motivator
Powerful
Brilliant
Inspirational
Uplifting
Engaging
Dynamic
Captivating
Persuasive
Entertaining

— WHAT PEOPLE SAY

ENTREPRENEUR | SPEAKER | THOUGHT LEADER | AUTHOR | MOM

Michele Ruiz is an entrepreneur, author, and sought-after keynote speaker. She co-founded **BiasSync**, a science-based technology company designed to help organizations effectively assess and manage unconscious bias in the work environment. She regularly advises a range of senior executives at Fortune 20 multinational corporations and some of the highest profile thought leaders and elected officials on issues related to the intersection of emerging technologies and diversity in the workplace.

Michele's passions range from mitigating unconscious bias using scientifically validated methodologies to exploring bleeding-edge technologies and the future of work.

Before her career as an entrepreneur, Michele Ruiz was an award-winning broadcast journalist and received 16 Emmy nominations during her news broadcasting career, as well as winning 5 Emmys, 4 Golden Mikes, and LA Press Club Awards. **She is widely quoted and featured as a sought-after thought leader in major media outlets, including CNN, The New York Times, and many others.**

A photograph of Michele, a woman with short brown hair, wearing a dark blue blazer over a light-colored top and a dark skirt. She is standing on a stage, smiling and looking towards the right. A large screen behind her shows a close-up of her face.

Michele's Speaking Topics

Michele is a dynamic speaker on a wide range of topics, including leadership, diversity in the workplace, and inspirational and motivational themes based on her life story.

She also speaks on unconscious bias, inclusion strategies, business communication, entrepreneurship, and emerging technologies that mitigate bias.

Speaking Packages



Michele customizes each keynote to ensure a memorable and high-value experience for your audience. Her customized keynote packages include a combination of the following to attract maximum attention to your opportunities:

- Slides & Materials
- Promotional Social Media Messages (Michele currently has 100k+ followers)

Three Interesting Facts About Michele

- Michele delivered over 100 presentations across 5 countries.
- During her TV broadcasting career, she flew in an F16 fighter jet—and didn't lose her lunch!
- Her speaking career started in first grade when she memorized the epic poem *The Song of Hiawatha* (which is over 1600 words) and recited it in front of an entire 8th grade class.



Here are Just a Few of Michele's Speaking Clients

Michele has spoken to a wide range of organizations across sectors, including:



California State
Board of Equalization



California Public
Utilities Commission



NARUC
National Association of
Regulatory Utility Commissioners

...and many others.

Book Today

Next Steps to Hire Michele to Speak at Your Event

THANK YOU FOR YOUR INTEREST!



- Visit her website MicheleRuiz.com to learn more
- Fill out the form in the [speaking section](#) of her website to get more information about her availability, fees, and client testimonials
- Michele's speaker representative will follow up so Michele and her team can start working with you to make your event amazing
- You can also get in touch by sending an email to inquiries@micheleruiz.com with the subject line: "Speaking Inquiry"

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